



EDUCATION & RESEARCH

NOVA School
of Business & Economics

Partnership for an innovative vision

PROJECT ENVIRONMENT

The Portuguese Nova School of Business and Economics in Lisbon provides an excellent level of higher education and research.

The School has strived since its beginning, almost 30 years ago, to serve the local market, benchmarking international standards and practices.

Presently, the school is in the process of moving from the "import model" of the past ("providing local students with the best methods and practices the world had to offer") to an "export model", where the key challenge is to compete in the market of "tradable" (internationally mobile) students.

PROJECT REQUIREMENTS & PROJECT GOAL

Axians is set to assume the role of strategy advisor in a consortium of technology companies responsible for IT at Nova School of Business and Economics. The partnership signed between the two parties aims to develop the technical feasibility plan and study for the school's ICT platform, supporting the innovative vision that will be implemented on the institution's new campus.

This partnership is in line with Axians' motto, "the best of ICT with a human touch", strengthening the involvement of the teams of strategic consultants who are already collaborating on the design of the new Carcavelos Campus' technological platform. The campus being built in the Carcavelos area next to São Julião da Barra fort will be the only one to integrate the concept of "learning and living technology".

The campus technology is being designed to create the conditions necessary for an interactive lifestyle based on new forms of collaboration that keep the whole community of students and alumni connected throughout their lives at Nova SBE.

The partnership between Axians and Nova SBE aims to support the innovative vision that will be implemented on the institution's new campus.

IMPLEMENTATION

The campus' future technological architecture has been designed based on the areas of big data, cloud computing, cybersecurity and the social dimension, structured around the following framework: an operational evaluation of the existing situation on the Campolide Campus; an analysis of the most relevant group of users (students, teachers, researchers and staff), stimulating them to implement new behaviors and needs; visioning the functional architecture and defining the technological and operational roadmap.

PROJECT RESULT

At a later stage, consultative support will be provided for a technical evaluation of the solutions that best serve the needs and interests of Nova SBE. The assistance given by Axians should cover the entire cycle of digital transformation that will extend over the next three years. The project will serve up to 5,000 direct users and indirectly benefit the entire community of citizens and temporary visitors within the areas surrounding the Campus, as part of a regional revitalisation project with a national impact through the international dimension sought as top global Business School.



“The work we have been developing in partnership with Axians Portugal is essential in building a future-oriented school, integrating the best technological solutions with more innovative teaching methods, in order to be competitive both within Portugal and on an international level. We are looking to select the best partners for each project, who can apply their know-how to the differentiating vision we intend to introduce in this sector,” explains Nova SBE’s Pedro Santa Clara.

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“Through our collaboration in the development of Nova SBE’s technology strategy, our responsibility is increasing, which translates into our ability to add value to our customers. It is, above all, a question of recognising the strategic role our teams can play in our clients’ projects, while at the same time reinforcing the importance of the connection between the business sector and the academic world of excellence,” adds Pedro Faustino, Executive Director of Axians Portugal responsible for Consulting, Cybersecurity, Enterprise Datacenter and Networking.

TASK / GOAL

- Develop the technical feasibility plan and study for the school’s ICT platform
- Support the innovative vision that will be implemented on the institution’s new campus
- Design the platform that will integrate and support the concept

SOLUTION

- Technological architecture based on the areas of big data, cloud computing, cybersecurity, smart campus and the social dimension
- Operational evaluation of the existing situation on the Campolide Campus
- Analysis of a potential group of users (students, teachers, staff), stimulating them to implement new behaviours and needs

BENEFITS

- The project will serve up to 5,000 direct users
- Indirect benefit for the entire community of citizens and temporary visitors in the surrounding of the Campus
- Part of a regional revitalisation project with a national impact through the international dimension

KEY FIGURES

- Company: NOVA School of Business & Economics
- Location: Lisbon
- Education: 1400 Bachelors, 1400 Masters, 85Phd, 130 MBA, +40 Nationalities; +14000 alumni, +50 countries

www.novasbe.unl.pt

AXIANS CONTACT:

Marcelo Silva
marcelo.silva@axians.com
+351 915 649 656

axians.com